

TORRANCE ENTERPRISE

TORRANCE THE MODERN INDUSTRIAL CITY

VOL. NO. 1 July 15, 1921 - Boost The Chamber of Commerce - Published Every Friday at Torrance, California. NO. 34

CALL ON SECRETARY FOR ALL DONATIONS

TORRANCE BUSINESS MEN'S ASSOCIATION SELECT ADVISORY BOARD - DONATIONS

Thursday evening saw a representative attendance at the Business Men's Club at the White House Cafe, when several important subjects arose for decision. First came the proposition of considering communications from the J. C. McVey picture players of San Diego regarding a \$50 tax proposed by the city trustees. The secretary was asked to advise with the play house people after the committee consisting of Kappaport, Paige and Sammons had met with the trustees relative to a reduction or suspension of tax. It seems a moving picture company is liable for a state tax, a county tax, a city tax, a music tax and a government tax. The initiation fees to the Torrance Business Men's Association was fixed at \$1 and regular yearly dues \$3. All donations of whatever character will be handled through the secretary of the association. This will make it much easier for the solicitors and at the same time relieve the merchants of being pestered with numerous canvassers who come around regularly with a ticket selling contests or other means of raising money. This action was not taken with the intent of escaping or evading helping out on worthy benefits, but it will simplify matters much, and at the same time all worthy benefits will probably be more liberally supported. "Just see the secretary for my donation," will be the slogan from now on with merchants.

H. M. Tolson, A. H. Bartlett, C. J. Rahm and J. H. Fess were called upon and received the majority votes for the advisory board. After a lengthy discussion of Fiesta plans the meeting adjourned.

SCHOOL OF ARTS FOR TORRANCE

Miss Porter, director of the San Pedro School of Arts, accompanied by her sister, Miss Margaret Porter, member of the faculty, were in Torrance on Monday and completed arrangements for the opening of an Art School at Torrance, announcement of which appears in this issue of the paper.

This school carries a wonderful faculty in the various arts and is composed of some of the most successful instructors of Los Angeles and Southern California, who by their thorough training and understanding of the various arts and accomplishments and in a position to impart to their students the very best in instruction. The faculty is composed of the following:

Piano—Miss Margaret Porter.
Interpretive Dancing—Dorthea S. Lyndall.
Violin—Purcell Mayer.
Voice—Fanny Lott.
Dramatic Art—Nelle Blanche Brown.

The school, which has been established for more than a year in San Pedro, has had a wonderful success in its growth and accomplishments, and ranks along with the best in Southern California. This is, indeed, most gratifying to the school and tends to show that the work turned out in all departments has been of an extraordinary high standard.

Miss Porter, director of the school, was for nine years head of the pipe organ department at Beaver College, one of the most noted and successful colleges in the east. Arrangements have been made whereby Miss Dorthea S. Lyndall, instructor in interpretive dancing, will be at the Chamber of Commerce hall in the Steffen Building at 7:30 o'clock p. m. Wednesday, at which time she will enroll or be glad to meet anyone interested in the art. Later arrangements will be made to give instruction in all the arts.

Torrance is to be congratulated on the good fortune of securing the opening of such a school whose supervision will be under the instruction of such recognized ability, and it is hoped the school will meet with much encouragement.

MAIL YOUR LETTERS EARLY

Mr. Goudier of the Torrance post office is advising the patrons of this office to post their mail early and often. This campaign was started by the Postmaster-General in order to bring about better service.

REEVE'S HARDWARE STORE BULGLARIZED

Sometime Sunday or Sunday night thieves entered the hardware store belonging to Hurum Reeves by forcing the door. At least \$200 worth of goods was taken. Among the articles were fishing lines, one rifle, a large amount of ammunition, fifty pocket knives, four searchlights, one axe, watches and safety razors. The burglar left a stick of hardwood on the counter, which evidently was intended for a weapon. There were several good clues, and it is hoped that an immediate arrest will follow.

BEAUTIFUL PICTURE IN MALONE'S WINDOW

It is worth while for everyone to see the beautiful picture in the window of Malone's Pharmacy. It is a view of the water and clouds at Redondo Beach and the coloring is beautiful. The work of the photographing, enlarging and coloring was all done by Roy Flood.

PICNIC AT REDONDO

A merry party of Torrance friends picnicked on the beach at Redondo Sunday. Bathing was enjoyed and a number complained of sunburn the following day. Those who went were Mr. and Mrs. Joe Stone, Mr. and Mrs. R. G. Tomkins and daughter, Sarabel; Mr. and Mrs. J. Moore, Mr. and Mrs. B. M. Anderson and family, Mr. and Mrs. I. G. Anderson and Mr. and Mrs. Miller.

LONNIE WOODS SURPRISED

A number of Torrance friends surprised Lonnie Woods at his home in Vista Highlands Friday night. The evening was devoted to dancing and a social time. Refreshments consisted of a large birthday cake and punch.

Those present were Mr. and Mrs. Mike O'Brien, Miss Dorothy Murphy, Mrs. Nicewander, John and George Bowers, Mr. and Mrs. Torrie Wilkes, Mrs. James Miller and Mr. and Mrs. T. Zamperino.

TRIP TO CAMP BALDY

A number of young men took a trip to Camp Baldy Saturday evening, returning Sunday. The boys did not have much time to enjoy the resort, as they had to nearly rebuild Ford car on the way.

Those in the party were Dewey Quigley, Kenneth Paige, Roy McKensie, Harold King, Raymond Davis and Roy Brennan.

ARRIVES FROM PITTSBURG

Mrs. Mary Rene Thompson of Pittsburg is visiting her parents, Mr. and Mrs. J. S. Soddy, of Kern Court, for four weeks. She will then leave for Hila, Hawaii, where she will teach kindergarten through the school term.

LIMERICK

By Mrs. Phoebe J. Milburn
There are a few people in Torrance
Who think it a sin and abhorrence,
When you're money to buy,
To the city to fly,
Instead of buying in Torrance.

J. J. WOOD RETURNS FROM TEXAS

Mr. J. J. Wood has returned from San Antonio, Texas, where he was called to the bedside of his brother, John L. Wood. His brother had passed away before he reached him. The funeral was conducted by Bishop Johnson and the interment was in Del Rio, Texas, the former home of his wife, who is the only remaining member of the family.

Mr. Wood was a railroad conductor and an Elk, which order took charge of the services at Del Rio. The bishop honored the noble Christian character of the deceased, who leaves a bereaved wife, his mother, Mrs. R. K. Wood, and one brother, J. J. Wood, to mourn their loss.

HEAR REVEREND MORSE

Mr. and Mrs. John Woodam were Los Angeles visitors Tuesday evening. While there they visited the Bible Institute to hear Rev. Frank Morse of Fort Worth, Texas. Rev. Morse is the pastor of the largest Baptist church in the United States. The Sunday school attendance is 6000.

CHILDREN LOSE MAIL

It has been apparent that small children calling for mail very frequently lose it on the street. It is the very earnest request of the postmaster that parents who care to avoid this trouble would give their children an order or deposit a permanent order at the office.

ALL ALIENS MUST REGISTER

An Alien is one who was born in a foreign country (except only Porto Rico and Hawaiian Islands) and has not been naturalized in the United States. The possession of what is called "First Papers" does not constitute citizenship.

All Male Aliens between the ages of 21 and 60 years of age must register.

All aliens who fail to register before August 1, 1921, will be subject to arrest and imprisonment.

Alien Registration Affidavits at Pruitt's Real Estate Office, Torrance.

Alien Registration Affidavits at J. A. Smith's Real Estate Office, Lomita.

TORRANCE NEWS ITEMS

Mr. and Mrs. F. Burkhardt of Kern Court entertained the former's father and mother, Mr. and Mrs. Isaac Burkhardt, of Los Angeles, on Sunday.

Mr. and Mrs. Peebles of Cabrillo avenue returned the first of the week from an outing in Lytle Creek Canyon.

Mrs. Dora Schmidt, mother of Mrs. C. W. Stock, of Vista Highlands, left for San Francisco Saturday to make an extended visit with her daughter there.

Mr. and Mrs. W. H. Stanger left Saturday in their machine for a trip to San Francisco and Lake Tahoe.

Mr. and Mrs. F. H. Clark of Andree and Mr. and Mrs. T. J. Tonkin of Lomita went to Fullerton on Saturday to visit friends.

Mr. and Mrs. J. F. Wise of Andree went to the Shriners' ceremonial at Pasadena Saturday.

Mr. and Mrs. Young of San Francisco have just recently occupied one of the cottages in Kern Court.

Karl Von Hagan is visiting for a week with his uncle and aunt, Mr. and Mrs. A. Berghofer, of Anaheim.

Mr. and Mrs. D. C. Turner of Andree avenue entertained Robert Ritchart at dinner Sunday.

Mr. and Mrs. Joe Stone of Gramercy visited Mr. and Mrs. S. A. Salverson of Fullerton Friday.

Born—To Mr. and Mrs. Jackson of Spurlin Court, July 3, 1921, a girl.

Dr. and Mrs. Leake of Arlington avenue entertained Reverend and Mrs. Moody and family at dinner Tuesday.

GARBAGE ORDINANCE TO ELIMINATE FRICTION IN HANDLING REFUSE OF THE CITY

The regular adjourned meeting of the Board of Trustees was held Tuesday evening, with all trustees present. Minutes of the previous meeting were read and approved, with a few corrections.

A communication from the clerk of the Board of County Supervisors regarding the unexpended balance of the road fund was read, and it was stated that the matter had been referred to Supervisor Woodley. No word had been received from Mr. Woodley as yet.

There was also a communication read from Smart & Final Co. of Wilmington regarding the damage done to one of the city lamp posts. Messrs. Smart & Final stated that they regretted the accident and were ready to pay for the damages. The lamp post in question is in front of Malone's drug store.

Chairman Fitzhugh of the street, sewer and park committee reported that he had been in conference with the Willite Paving Co. and had received some tentative prices for the repairing of some of the streets of Torrance. The streets needing repairs at once are Arlington, Andree and Gramercy.

Joe Stone reported that he had consulted Mr. Houston of the Southern California Edison Co. regarding the rates for all night street lights. The cost to the city for the burning of the lights all night will amount to approximately \$6.00 per light per month.

The city attorney was instructed to investigate the matter of proceeding to be instigated for the city to acquire title to the streets in Torrance. At present the city holds title to only two of three streets, and if the city intends doing any improving it will be necessary for them to hold title to the streets.

The most important matter to come before the Board was that of the garbage ordinance. The city attorney has drafted an ordinance regulating the disposal of garbage from the homes and business houses in the city. Under this ordinance every person residing in a home, apartment house or rooming house must provide a metal container of more than five gallons and less than sixteen gallons capacity, the same to have handles and a metal cover. The cans must be placed in the alley within five feet of the property line, and if there is no alley the can must be placed on the curb where it will be accessible to the A. regular schedule is to be maintained and will be published later. Violations of this ordinance carry a fine not to exceed \$300.00 or three months in the city jail, or both.

The City Fathers have looked into the matter of prices for garbage cans, and it was stated that a five gallon galvanized can may be purchased for sixty-nine cents, a six and a half gallon can for ninety-eight cents and a sixteen gallon can for \$1.93. These prices include can and cover.

The matter of establishing a night signal light to aid in police protection and try and reduce the wave of crime which has reached Torrance was brought up again, and Trustee Stone of the police, fire and light committee was instructed to have a light established over Mikleson's poolroom if satisfactory arrangements could be made. With this light established, every person having a telephone will be able to get into almost instant communication with the officer on duty, as Central will flash the light and the officer will go to the nearest phone and ascertain where and what the trouble is. The Board of Trustees should be highly commended for their action in establishing this light, and it will aid every person in trouble to get aid.

The city attorney advised the Board that it would be necessary to have a street superintendent appointed to the position at a per diem salary of \$10.00 per day for actual services. The funds for paying the salary are to be covered in the assessment for the street improvements.

There being no further business before the Board, the meeting was adjourned at ten o'clock. The next session will be the second regular meeting and will be held next Tuesday evening.

RELATIVES SURPRISE MRS. J. S. TOLSON

A party of friends and relatives surprised Mrs. J. S. Tolson of Los Angeles on her birthday Saturday. The time was spent in games and refreshments of ice cream and cake brought the evening to a close. Those who went from here were Mr. and Mrs. George Woodside, Mr. and Mrs. W. H. Tolson, Mr. and Mrs. C. E. Tolson, Mr. and Mrs. J. T. Price, Mr. and Mrs. H. M. Tolson, Clarence and Dewey Fix, Bertha and Blanche Fix, Geraldine and Gwendolyn Miller.

HARRY WESLEY CELEBRATES EIGHTH BIRTHDAY

Harry Wesley of Arlington avenue was eight years old Saturday, and he celebrated by having a number of little boys spend the afternoon with him. Games were played until dark when refreshments were served. The little group departed, having had a very happy evening and wishing that Harry would have birthdays real often.

EASTERN STAR CARD PARTY

The Eastern Star gave an enjoyable card party Saturday night in Masonic Hall. The affair was well attended and all enjoyed cards and other games throughout the evening. Refreshments of home-made cake and punch were served.

VISITORS FROM HOUSTON, TEXAS

The Misses Kathleen and Ruth Vaughan of Houston, Texas, are spending the summer with their relatives, Mr. W. D. Russell, of Cota street and Mrs. Pauline Harris of Vista Highlands. Both girls are competent musicians and teachers, and will sing in the Fiesta chorus.

EASTERN STAR DANCE

A number of people from Torrance attended the dance at Gardena Tuesday evening given for the benefit of the Gardena Chapter of the Eastern Star. There were many out of town people who helped to make up the large gathering. Refreshments of ice cream, cake and punch were served.

C. N. TURNER VERY SICK

Mr. and Mrs. C. N. Turner returned last week from France and other European countries. Mr. Turner was taken ill soon after arriving home, and it was necessary for him to undergo an operation at the California Hospital.

FRANK NELL JR. GONE TO YELLOWSTONE

Frank Nell, Jr., son of Frank Nell of the City Cash Market, left Tuesday for Yellowstone Park to visit his brother, Lawrence, who is station agent at Gardner. He will not return until fall.

WATSONS ENTERTAIN

Mr. and Mrs. George D. Watson of Andree avenue entertained Sunday Miss Ella Wright of Lowellville, Ohio, and Mrs. Paul Erskine and two children of Los Angeles. Miss Wright and Mr. Watson were old-time friends in the east many years ago.

GROCERIES CLOSE

The grocery stores of Torrance have made an agreement to close at noon every Wednesday afternoon during the summer months.

NOTICE OF MEETING

The next regular meeting of the Torrance Chamber of Commerce will be held on Monday evening, July 18, 1921, at 8:00 o'clock p. m. You are urgently requested to be present. Important business.

A. H. BARTLETT, Secretary.

QUEEN CONTEST

While George Proctor is away on his vacation, A. H. Bartlett will furnish anyone with information regarding the queen contest in the Fiesta.

Mr. and Mrs. James Linder visited Sunday with the latter's mother, Mrs. Al. Price, of Gramercy.

Tom Madore of Death Valley surprised his sister, Mrs. J. V. Murray, of Andree, last Sunday with a visit.

George Proctor will leave the first of the week for a two weeks' vacation of hunting and fishing near Bishop.

DANCE COMMITTEE

R. J. Danniger, L. V. Babcock and J. M. Connell have been appointed as the dance committee for the Fiesta.

NEW OIL COMPANY ORGANIZED SUNDAY

RESIDENTS OF TORRANCE PARK AND KEYSTONE ACRES UNITE TO HANDLE OIL SITUATION

(Contributed)

Last Sunday at 10 a. m. the property owners of Torrance Park and the Keystone Acreage met at the home of Mr. Whitney to organize themselves into an oil company for the purpose of either leasing or drilling for oil.

The following officers were elected:

President—Mr. Hugh Whitney.
Secretary—Mr. Marlin.
Treasurer—Mr. Gailmore.
Board of Directors—Messrs. Oliver, Morgan, Ball, Densmore, Watson, Ball, Fitch, Ladd, Lebeuf.

Miss Josephine LaVole was appointed as secretary of the president.

The Board of Directors have made arrangements to get into communication with all property owners of non-residents. The purpose of the association is to equalize the territory into a community lease, and wish that the non-residents that are property owners will communicate with Mr. Hugh Whitney, president of the association, Box 896, Torrance, California.

As soon as the association is thoroughly organized arrangements will be made to either drill or to secure some one to drill for us.

The next stated meeting will be at 10 a. m. Sunday, July 17, 1921, at the home of Mr. Whitney, Torrance Park.

CENTRAL EVANGELICAL CHURCH

Rev. Otto Spreig, Pastor
9:30 a. m., Sunday school. Rev. Geo. Steit, superintendent. A class and welcome for you. A special invitation is extended to adults to attend the Bible Class taught by C. W. Northrup. A helpful and interesting discussion of the lesson.
10:45 a. m., morning worship. The pastor will preach. Children will be cared for in the nursery in the basement. Capable young women in charge.
7:30 p. m., evening service and sermon by the pastor. A cordial welcome is extended to strangers at all services.
Thursday, 7:30 p. m., mid-week prayer service. Mr. Robt. Spencer, class leader.

MODERN WOODMEN OF AMERICA

The Modern Woodmen of America held their regular meeting Tuesday evening in Steffen Hall. There was a large delegation in attendance from Long Beach. The Long Beach officers and drill team assisted in the initiation of three freshments of ice cream, cake and cream and cake were served.

REAL ESTATE SALES

The following sales and options have been made by the Dominguez Land Company since July 1:

To Mrs. James of Santa Ana.
Mrs. Salley of Santa Ana.
Mrs. Guess of Los Angeles.
Mrs. Fry of Long Beach.
Mrs. Alexander of Long Beach.
B. R. Church of Long Beach.
Cora Steel of Long Beach.
W. C. Mott of Long Beach.
Joe M. Ortega of Long Beach.
Alice J. Peterson of Los Angeles.
Bertha McCarter of Long Beach.

AMERICAN LEGION BUILDING PROGRESSING

The American Legion building is progressing rapidly, the framework for the second story being completed. A number of citizens have contributed labor since last week, and several more business men have come forward with offers of work.

MACABEES MEET

The Macabees held their regular meeting Tuesday night in Steffen Hall, with a good number of members attending.

The Marathon Club will meet next Tuesday evening in Steffen Hall.

FRANK STEINHILBER WEDS

The wedding of Miss Marjorie Chewning of Venice and Frank Steinhilber of Gramercy avenue was solemnized Thursday evening at the home of the bride's parents in Venice. Further particulars will be given in next week's issue.